Using DrQuickLook SD for an implant presentation

By Dr. Bob Clark, Founder, DrQuickLook

Having used DrQuickLook™ SD for some time now, I see how its range gets larger each and every day by that I mean I find more and more uses for it. I can literally tell when I need to use it. I get to a quiet, thoughtful spot in the patient visit — thinking how I am going to tell the patient a bit of bad news perhaps and that is when it happens — I grab the DrQuickLook SD and do a show and tell. I always feel “saved” after that happens because it helps me through those stressful moments. This is the exact scenario that happens with cases that end up needing dental implants.

Let me give you a perfect case and see if this rings a bell at all — I am sure it will.

An emergency patient appears in my schedule with the notation “loose crown” or “crown off.” You know just by those phrases that things could go badly for the patient. Sure, maybe it’s just a recementation after a caramel snack; but, if not, the news is usually bad. The patient walks in and hands the assistant a crown with the entirety of the tooth structure that once held it securely in place within the crown itself. Apparently the patient has not seen the site where the crown once resided because he or she says, “My crown just fell out for no reason and I just want to get it back in place.” The dental assistant, unwilling to drop the bad news on the patient, lets you know the patient is seated. So there it is: the perfect storm for trashing a perfectly good day.

Quick Draw to the rescue

Here’s how I untangle this mess with DrQuickLook SD. I’ll tell you right away that I have the SD Plus version with what we call Quick Draw and the Patient Education option. You’ll know why in a minute.

Before my shoes enter that operatory, my dental assistant shows the patient the crown with the tooth remnants inside. We’re not talking about just looking at it, I am referring to the assistant holding the crown in her hand and taking several images with DrQuickLook SD Plus at differing angles to show the patient exactly what the situation is. The patient holds the image while the assistant talks about the tooth. Next, the assistant takes several images of the remaining structure of the tooth and reviews with the patient. My assistants love to use the Quick Draw feature or the SD Plus model. They can circle any areas that are particularly bad so there is no doubt in the patient’s mind about the situation.

Just the facts

Remember, I haven’t been in the room yet. My assistants are careful not to provide a final diagnosis or recommend treatment. They tell the patient that is my job.

With patients fully informed, my job is to tell them what the diagnosis is — quite possibly an unrestorable tooth (they know this already) and recommend treatment options. All these images are saved to the SD card and eventually to the patients’ charts, so when a patient forgets how bad things looked — and you know that will happen — we can remind the patient clearly and objectively.

Patient education that sticks

Once patients hear the options, they want more specifics. Our optional Patient Education that sticks. See PRESENTATION, page A7
First Fridays start at Dentatus Implant Center in the heart of New York City

By Dentatus Staff

Dentatus, the first to introduce to dentistry narrow-body implants, welcomes you to join us at our Implant Center where participants will learn the distinctive technologies of the Anew, Atlas and Elypse implants. Our modern facility is equipped with all necessary instrumentation, models, implants and components used in the workshop.

Participants will learn how to select and place narrow-body implants and construct a chairside interim crown. They will learn the great benefits of having the means to treat the widest range of patients’ needs, especially for patients with inadequate bone and narrow spaces.

Due to this special narrow-body technology that requires less time, procedures are attractive to many patients who would otherwise not be able to afford or benefit from this major development. At the conclusion of the workshop, you will leave with your own constructed temporary crown on a model for staff training and patient education.

The Dentatus Implant Center offers unique opportunities to improve your expertise of emerging technologies with hands-on experience under guidance of experts in the field. Advanced registration is required in order to reserve space and instrumentation. Friday workshops are conducted 8 a.m. to noon.

Come to New York City for First Fridays at Dentatus’ Implant Center and stay in the city of art, fashion and entertainment. Register at www.dentatusUSA.com or by calling (800) 333-3336 or by emailing dmanekas@dentatus.com.

PRESENTATION, page A6

Patient Education software does a great job showing patients differing treatment modalities in a focused setting. For implants, this is perfect.

Great animation plus good headphones equals a patient who understands.

Care to use your own narration? Our slides are the perfect complement.

Patient accepts responsibility

Prior to using DrQuickLook SD Plus™ with Patient Education, my job was to somehow make the patient understand that this was not my fault. I never understood this, but patients seemed to place the blame directly on my shoulders.

With DrQuickLook SD Plus, the patients hold their problem in their hands. They take responsibility. DrQuickLook SD Plus is my biggest asset.

Dr. Robert Clark completed his undergraduate studies at Albany College of Pharmacy and Health Sciences, going on to earn a doctorate of dental surgery degree from the University at Buffalo School of Dental Medicine. His dual education and professional experience in pharmacy and dentistry help him successfully assess and address patients’ individual dental health needs.